## **Internet Advertising Agreement**

## **Listing of Variables (Form Blanks) Instruction Sheet**

1.	•	The full name of the entity that will allow the Customer to place an advertisement on the entity's website
2.	State of Incorporation of Corporation	The state where the Corporation is incorporated
3.	Address of Corporation	The office address of the Corporation
4.	URL of Website of Corporation	The web address of the Corporation's website
5.	State of Governing Law	The state law that applies to this agreement
6.	County, City and State of Venue	The city, county, and state in which the parties will bring any claim under the Agreement
7.	City and State of Arbitration	The city and state where the arbitration of any disputes shall occur