

Banner Advertising Agreement

**Listing of Variables (Form Blanks)
Instruction Sheet**

1. **Name of Website Owner**.....Name of entity that would be allowing Customer to advertise on their website
2. **City and State of Arbitration**.....The city and state where the arbitration of any disputes shall occur
3. **State of Governing Law**.....The state law that applies to this agreement
4. **Venue**.....The county, city, and state in which the parties will bring any claim under the Agreement